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FOR IMMEDIATE RELEASE

FISH'N CANADA SHOW TO FILM AT MARTEN RIVER LODGE

Marten River Lodge (MRL) is excited to announce that it will host The Fish'n Canada Show this summer. With support from Ontario Tourism, show producers and co-hosts Angelo Viola and Pete Bowman are scheduled to visit the lodge in July to shoot a program episode to air during the 2016/2017 broadcast season.

Angelo and Pete, two of Canada's most recognized and respected fishing show hosts plan to fish the expansive Marten River Water system as well as two of our remote back lakes for some of the best smallmouth bass, walleye and pike fishing Northeastern Ontario has to offer.

"The Marten River water system offers 24 kilometers (15 miles) of water and 4 significant lakes. There's lots of natural cover and structure in this system and excellent opportunities to demonstrate techniques for a variety of species," says Pete Bowman. Angelo also notes: "Marten River Lodge runs a very extensive guided remote lake fishing program and we're going to treat our viewers to some back country fishing most people never get to experience."

Fish'n Canada is the nation's #1 viewed outdoors- related weekend program and Canada's most watched nationally televised program in the 8am Saturday time-slot. Angelo Viola also hosts the very popular Outdoor Journal Radio Show every Saturday on Toronto's Sportsnet 590 The Fan.

Now entering its 83rd operating season, Marten River Lodge is over 90 years old and one of Canada's oldest resorts. *"Our long history, heritage wilderness setting and serious fishing tradition present some great anecdotal elements for Fish'n Canada to integrate into their show that will help highlight the total MRL experience"*, says lodge owner Ray Sapiano. Fish'n Canada will be the third fishing program to visit MRL in two years. Other popular shows have produced episodes at MRL in 2015 which are currently airing in Canada and the US.

Marten River Lodge is the premier fishing and hunting lodge in the Temagami region catering to sportsmen, corporate groups, outdoor enthusiasts and their families. We offer a broad range of all-inclusive Housekeeping and American Plan adventure packages specializing in guided remote back lake and fly-in fishing adventures to a variety of different lakes.



www.fishncanada.com

See it on these networks in select markets.
Check local listings.



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For information contact:

Ray Sapiano

Marten River Lodge

1.800.561.2067

www.martenriverlodge.com

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